



KENTUCKY EXPOSITION CENTER

FOR IMMEDIATE RELEASE

Amanda Storment
Vice President of Communications
(502) 367-5180
astorment@ksfb.ky.gov

Ryne Dunkelberger
Social Media and Communications Manager
(502) 367-5186
rdunkelberger@ksfb.ky.gov

THE FIFTH ANNUAL LOUISVILLE KIDS FAIR MOVES TO THE KENTUCKY EXPOSITION CENTER

LOUISVILLE, KY (March 9, 2015) – Families will flock to the fifth annual Louisville Kids Fair Saturday, March 14 – Sunday, March 15. The largest indoor kid's fair in the country, this one-stop entertainment spot for families and children is moving from the downtown convention center to a new location at the Kentucky Exposition Center that will allow more room for family activities than ever before.

More than 30 vendors will be available for parents and families to browse, including local family fun venues, pediatricians, tutors, photographers and retailers. In addition to returning last year's attractions, the event added numerous additional activities. Most of the activities are included with admission. Some of the activities included are:

- Character meet & greets with SpongeBob SquarePants and Tommy from "Rugrats"
- Multiple inflatables
- Petting zoo
- Pony rides
- Roller skating with Champs Rollerdrome
- Hands-on activity centers
- Life size board Game Area provided by Care Source
- Stage entertainment with Louisville's Mr Magic, Magic vs. Science and Kids Zumba with My Gym Louisville

Carnival rides and activities are available for an additional fee. Tickets for rides are \$1 each and unlimited-ride wristbands are \$20 if purchased at the show. Discounted wristbands are available online in advance. Each ride takes 2-6 tickets.

Admission to the Louisville Kids Fair is \$10 for adults (ages 13 and up), \$8 for children (ages 2-12) and free for children under two. On Sunday, March 15, one grandparent will be admitted for free with every purchased children's ticket. Show hours are Saturday 10 a.m. – 8 p.m. and Sunday 11 a.m. – 7 p.m.

Parking at the Kentucky Exposition Center is \$8 per vehicle.

For more information, <http://www.louisvillekidsfair.com>.

###

About the Kentucky Exposition Center

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of indoor space and accommodates a wide variety of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. Located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. For more information, visit www.kyexpo.org. Also like us on Facebook at <https://www.facebook.com/kyexpocenter> and follow us on Twitter at twitter.com/kyexpocenter.