



Kentucky Tourism, Arts and Heritage Cabinet Kentucky Exposition Center

FOR IMMEDIATE RELEASE

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Red Bull Global Rallycross to Compete in Louisville on May 20-21

LOUISVILLE, Ky. (March 14, 2017) — Louisville will play host to the second round of the 2017 Red Bull Global Rallycross season on May 20-21. The brand new event will take place at the Kentucky Exposition Center, and will see the series visit the state of Kentucky for the first time.

"We are incredibly excited to be able to bring Red Bull GRC action to Louisville for the first time," said Red Bull GRC CEO Colin Dyne. "Kentucky has a storied and extensive racing and sporting history, and we're looking forward to adding our name with our inaugural event at the Kentucky Exposition Center."

The new Louisville course will feature each of Red Bull GRC's signature elements, from a mix of dirt and pavement to the 70-foot dirt tabletop jump that produces some of the series' wildest action. At the start, drivers will charge down a long, fast straightaway before hitting the track's first sharp corners and the dirt section. Back-to-back tight dirt corners will yield to the split between the main course, featuring the jump, and a paved Joker Lap that will allow drivers to gain an advantage on the field once per race session. The two lanes will reunite before a right-hand hairpin that concludes the lap.

"This is an incredible opportunity for the Kentucky Exposition Center to bring one of the fastest and most exciting events in motorsports to fans," said Jason Rittenberry, President and CEO of Kentucky Venues. "We've delivered monster truck shows, championship tractor pulls and off-road races in the past, but this is a whole different level of competition, a new and unique event for the community."

The Kentucky Exposition Center has a lengthy history of hosting sporting events, including six NCAA Final Fours, the Minor League Baseball World Series, University of Louisville football and basketball, and an event in the inaugural season of the Dew Tour. Red Bull Global Rallycross will be the first racing series to compete at the facility, bringing internationally renowned racing stars such as Tanner Foust, Scott Speed, Brian Deegan, and Chris Atkinson to the home of the Kentucky State Fair.

Tickets for Red Bull Global Rallycross Louisville are on sale now at www.redbullglobalrallycross.com/tickets. General Admission and Club tickets are available. Tickets purchased at the door will be \$5 more than regularly priced admission. All tickets include full access to the paddock, where fans can get up close to the cars and stars of Red Bull GRC. Kids 12 and under are free to attend with a ticketed adult. For more information visit www.redbullglobalrallycross.com, or follow Red Bull GRC on Facebook, Twitter, and Instagram at @GRCseries.

About Red Bull Global Rallycross

Created to produce the most exciting action in all of motorsport, Red Bull Global Rallycross combines the best elements of stage rally, off-road and circuit racing in a fan-friendly environment. International superstars battle wheel-to-wheel over dirt, gravel, and the series' signature 70-foot jump behind the wheel of 600 horsepower Supercars. Events also include the developmental GRC Lites class and a new electric division due to begin competition in 2018. For more information visit www.RedBullGlobalRallycross.com.

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Under the [Kentucky Venues](#) brand of venues, events, entertainment and agriculture, two major convention and exhibition facilities — the Kentucky Exposition Center and the Kentucky International Convention Center — serve regional, national and international clients. Its governing body, the Kentucky State Fair Board, also produces the Kentucky State Fair, National Farm Machinery Show, North American International Livestock Exposition, Championship Tractor Pull, World's Championship Horse Show, North American Championship Rodeo and All-In Hoopfest.