



## Kentucky Tourism, Arts and Heritage Cabinet Kentucky Exposition Center

FOR IMMEDIATE RELEASE

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### Hit the Archery in Schools National Tournament at Kentucky Exposition Center

*On target to break last year's record — 14,000 student archers from 42 states to compete.*

**LOUISVILLE, Ky.** (May 8, 2017) — The National Archery in the Schools Program Nationals aims to bring 14,000 student archers from 42 states to the Kentucky Exposition Center May 11-13. The event also brings \$4 million in economic impact to Louisville.

Archers range from grade four to twelve, and the ratio of competitors is 54 percent male to 46 percent female. The National Archery in the Schools Program (NASP) expects to break last year's participation record by nine percent, with the tournament filling South Wing ABC, East Hall, North Wing, West Wing and Broadbent Arena.

When the event comes to a close, nearly 750,000 arrows will have been shot. Arrows that, if laid end to end, would cover almost 355 miles.

Cash scholarships totaling \$159,000 will be awarded to the top individual and team archers. Winners can use the scholarships for post-high school education, including university, college, technical school and military training.

NASP promotes archery as part of in-school curriculums, with the goal of improving motivation, attention, behavior, attendance and focus. It originally began as the Kentucky Archery in the Schools Program in 2001, and has grown to include 14,000 schools in five countries. More than a million students will have learned archery by the end of this school year.

The National Archery in the Schools Program partners with the International Bowhunting Organization to present the 3D Challenge, which is held during and at the national tournament. More than 4,000 archers are expected to participate and take aim at animal targets that include a turkey, mountain sheep, deer and bear.

The hours of NASP Nationals are:

Thursday, May 11	8:30 a.m. – 4 p.m.
Friday, May 12	8:30 a.m. – 4 p.m.
Saturday, May 13	8:30 a.m. – 2:45 p.m.

A full schedule can be found online at [www.nasptournaments.org](http://www.nasptournaments.org).

Admission is \$10 for adults and \$5 for children (ages 13-18). Children 12 and under, registered archers and coaches are free. Parking at the Kentucky Exposition Center is \$8 per vehicle and \$20 per bus.

For more information about NASP and the tournament, visit [www.nasptournaments.org](http://www.nasptournaments.org).

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One of the 10 largest facilities of its kind in the U.S., the [Kentucky Exposition Center](#) (KEC) features 1.2 million square feet of contiguous exhibit space, including Freedom Hall, an indoor arena that seats 13,500 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates a wide range of events year round. KEC is the permanent home of the Kentucky State Fair, National Farm Machinery Show and North American International Livestock Exposition. For more information, go to [www.kyexpo.org](http://www.kyexpo.org).

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, KEC is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway. Parking is \$8 per vehicle and \$20 per bus.