



Kentucky Tourism, Arts and Heritage Cabinet Kentucky Exposition Center

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Louisville Open Black Rodeo Rides into Freedom Hall: Tickets Go on Sale Friday, May 26 at 10 a.m.

- WHAT** The Southeastern Rodeo Association's 2nd Annual Louisville Open Black Rodeo is coming to Freedom Hall. Professional cowboys will compete in categories that include bull riding, steer wrestling, bareback riding, calf roping and barrel racing. There are also special categories for cowgirls and junior barrel racing for children.
- The Association is committed to showcasing African-American cowboys and cowgirls, and highlighting the important role they played in helping tame the Old West.
- WHEN** Saturday, July 22, 7:30 p.m.
- WHERE** Freedom Hall, Kentucky Exposition Center
- TICKETS** \$27.50 reserved adult and \$19.50 reserved child (ages 2-12). Groups of 10 or more adults pay \$23.50 each. For accessible seating, contact Freedom Hall at (502) 367-5144 or 1-800-231-8085.
- Tickets go on sale Friday, May 26 at 10 a.m. Purchase tickets at the Kentucky Exposition Center Ticket Office, charge by phone at 1-800-745-3000 or buy online at www.ticketmaster.com.
- PARKING** \$8 per vehicle, \$20 per bus.
- WEBSITE** www.serodeo.com

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One of the 10 largest facilities of its kind in the U.S., the [Kentucky Exposition Center](http://www.kyexpo.org) (KEC) features 1.2 million square feet of contiguous exhibit space, including Freedom Hall, an indoor arena that seats 13,500 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates a wide range of events year round. KEC is the permanent home of the Kentucky State Fair, National Farm Machinery Show and North American International Livestock Exposition. For more information, go to www.kyexpo.org.

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, KEC is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway. Parking is \$8 per vehicle and \$20 per bus.