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KENTUCKY STATE FAIR ATTENDEES CAN PRE-PURCHASE PARKING AT A DISCOUNT

LOUISVILLE, KY (May 28, 2015) – In its May meeting, the Kentucky State Fair Board unanimously approved selling advance parking for the 2015 Kentucky State Fair at a discounted rate.

Beginning in early June, fairgoers can pre-purchase parking for \$5 per vehicle. Parking purchased during the Fair at the Kentucky Exposition Center is \$8.

Advance tickets will also be available at a discounted rate. Children ages 6 to 12 and seniors 55 years and older are \$4. Adults 13 years and older are \$8. Infants and toddlers 5 years and under are free, an age increase from previous years.

In another change, advance parking and admission will be available for purchase at all Ticketmaster outlets including Kroger and Wal-Mart locations. Admission and parking can also be purchased online at kystatefair.org. Tickets purchased online and at Ticketmaster outlets will include a \$1.00 handling fee.

In a statement, Kentucky State Fair Board Chairman Dr. Mark Lynn said, "Our board has listened to our attendees and we are pleased to offer the opportunity for fairgoers to save even more. Attendees who have pre-purchased will find that the traffic flow will be much smoother and allow for quicker access to all of the fun that the Fair offers."

The 2015 Kentucky State Fair is August 20-30 at the Kentucky Exposition Center. For more information about the Kentucky State Fair, visit www.kystatefair.org or follow us on Facebook and Twitter.

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ABOUT THE KENTUCKY STATE FAIR

The Kentucky State Fair is an 11-day celebration of the history, heritage and culture of the Bluegrass State. More than 600,000 attend America's largest indoor fair, which uses over 1.2 million square feet of contiguous exhibit space at the Kentucky Exposition Center. While its roots are in agriculture, the Kentucky State Fair has grown into a trade and public education exposition, as well as a major entertainment venue. The World's Championship Horse Show, held during the Fair, is the world's richest and most prestigious Saddlebred show. Attendees and exhibitors contribute over \$15.3 million annually in economic impact. The Kentucky State Fair & World's Championship Horse Show are owned and

produced by the Kentucky State Fair Board, an agency of the Kentucky Tourism, Arts and Heritage Cabinet.