



KENTUCKY EXPOSITION CENTER

FOR IMMEDIATE RELEASE

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THE 31ST ANNUAL KENTUCKY HOOPFEST BRINGS BASKETBALL BACK TO THE KENTUCKY EXPOSITION CENTER

LOUISVILLE, KY (July 10, 2014) – Basketball returns to the Kentucky Exposition Center Wednesday, July 16 – Sunday, July 20 with Eddie Ford's 31st Annual Kentucky Hoopfest. More than 150 teams representing 22 states, including Texas, New York and Maine, will compete at the oldest tournament for traveling teams in the country.

Competition runs Wednesday 5:00 p.m. – 9:30 p.m., Thursday-Saturday 8:00 a.m. – 9:30 p.m. and Sunday 8:00 a.m. – 3:30 p.m. in the East Hall and North Wing. Wednesday and Thursday teams will compete in pool play before moving onto bracket competition on Friday. Teams will be competing in the Senior-To-Be (17U), Junior-to-Be (16U), Sophomore-To-Be (15U), Freshman-To-Be (14U) AND 8th Grade divisions.

Numerous Division 1, Division 2, Division 3, NAIA and junior college coaches and various scouting services will attend this NCAA-certified tournament. Traveling events offer athletes the opportunity to compete against better competition in hopes of showing off their skill set for college coaches and recruiters.

Tickets are \$10 per person per day for adults and \$5 for children (under 13). Parking at the Kentucky Exposition Center is \$8 per vehicle.

For more information, visit www.eddiefordhoops.com.

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About the Kentucky Exposition Center

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of indoor space and accommodates a wide variety of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. Located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. For more information, visit www.kyexpo.org. Also like us on Facebook at <https://www.facebook.com/kyexpocenter> and follow us on Twitter at twitter.com/kyexpocenter.