



Kentucky Tourism, Arts and Heritage Cabinet Kentucky Exposition Center

FOR IMMEDIATE RELEASE

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GIE+EXPO BRINGS GREEN TO LOUISVILLE

LOUISVILLE, Ky. (October 12, 2016) — The Green Industry and Equipment Expo (GIE+EXPO) returns to Louisville October 19-21, bringing with it an economic impact of more than \$9.8 million. This industry-only event is held in conjunction with Hardscape North America at the Kentucky Exposition Center.

GIE+EXPO is the country's largest showcase for outdoor power equipment; lawn and garden products; and light construction equipment. The tradeshow features 900 exhibits in 580,000 square feet of the Kentucky Exposition Center, with a 20-acre outside area for test drives and demonstrations. The New Products Showcase spotlights 100 of the industry's newest products, many of which will be unveiled during the show.

More than 18,000 manufacturers, retailers, distributors, contractors and landscape professionals attend the event, which experienced a record-breaking year in 2015. GIE+EXPO 2016 is expanding the number of booths, square footage and acreage, and organizers have reported pre-registration is running ahead of last year's 11 percent increase.

GIE+EXPO is closed to the public.

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Kentucky Exposition Center

One of the 10 largest facilities of its kind in the U.S., the [Kentucky Exposition Center](#) (KEC) features 1.2 million square feet of contiguous exhibit space, including Freedom Hall, an indoor arena that seats 13,500 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates a wide range of events year round. KEC is the permanent home of the Kentucky State Fair, National Farm Machinery Show, Eddie Ford Kentucky Hoopfest and North American International Livestock Exposition. For more information, go to www.kyexpo.org.

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, KEC is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway. Parking is \$8 per vehicle and \$20 per bus.